



CHURCH LEADER'S

→ *GUIDE TO* ←

FINANCIAL CLARITY

There's never just *one* thing on your plate.

You're preparing for Sunday while managing staff, checking in on volunteers, reviewing ministry plans, and trying to make room for the next big decision. Somewhere in the middle of all that, there's a spreadsheet open on your desktop — a budget draft or last month's giving report — waiting for attention you don't have the margin to give.

Sound familiar?

For many churches, financial management ends up being pieced together between staff meetings and sermon prep. Sometimes it's handled by a faithful volunteer who "knows enough to help" until the numbers get too complex or a generic outsourcing company without church expertise. But even with the best intentions, the result is often unclear reports, unanswered questions, and financial uncertainty.

You shouldn't have to lead your church in the dark.

And you don't have to fix this alone.

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A lot of what my lead pastor and I were looking for was the assurance and knowledge that somebody else was making sure that we were staying above board and doing things the way we were supposed to. Accounting wasn't in either of our direct areas of expertise. We both knew enough to say, 'I don't think that's right, but I don't know how to do it.

- Christina Hayes, Journey Church

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3 FINANCIAL REPORTS EVERY CHURCH NEEDS TO LEAD WITH CONFIDENCE

You don't need to be a CPA to lead your church well — but you do need clear, accurate information to make wise decisions. That's why we've identified three essential reports every church should use.

Statement of Activities (Profit & Loss)

This report tracks income and expenses over time. It's a simple way to monitor giving, understand ministry costs, and adjust spending as needed. You'll use it to:

- Compare actual giving to projected budgets
- Share updates with your board
- Support financial transparency with donors

BELAY			
[Your Business Name]			
Address 123 Street Avenue, Cityville, State 12345			
Profit and Loss Report			
	Year 1	Year 2	Year 3
Total Revenue	\$0.00	\$0.00	\$0.00
Total Expenses	\$0.00	\$0.00	\$0.00
Net Profit	\$0.00	\$0.00	\$0.00

[DOWNLOAD A CUSTOMIZABLE TEMPLATE HERE](#)



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Balance Sheet

While the P&L shows income and spending, your balance sheet shows financial health. It highlights what your church owns, what it owes, and what's left over.

This is especially useful when:

- Planning new ministry initiatives
- Evaluating loan readines
- Assessing long-term sustainability

Cash Flow Statement

Church giving often fluctuates — especially around holidays, summer months, and unexpected events. A cash flow statement shows when money is coming in and going out, so you can:

- Cover staff salaries on time
- Prepare for leaner seasons
- Make decisions without financial guesswork



[DOWNLOAD A CUSTOMIZABLE TEMPLATE HERE](#)

You Don't Have to Do This Alone

If you've been trying to make financial decisions based on outdated reports, vague spreadsheets, or part-time volunteer help, it's time for a change.

BELAY pairs churches like yours with experienced Accounting Professionals who specialize in church finances. That means you're not just getting someone to handle the books — you're gaining a partner who understands ministry, compliance, and stewardship.

"I'm not losing sleep over our books anymore, wondering if we are doing things correctly or if we would pass a financial review. BELAY has given me the peace of mind that sets me free to do the things I do best, which is helping to strategically lead our church and work with our pastors."

- Deborah Templey, Church of the Advent

10 FINANCIAL TASKS YOU CAN DELEGATE TO A BELAY ACCOUNTING PROFESSIONAL TODAY

-  Weekly bill pay
-  Bank and credit card reconciliations
-  Monthly and annual reporting
-  Payroll processing through a verified vendor
-  1099 preparation and e-filing
-  Budget creation and updates
-  Cash flow forecasting
-  Expense tracking and categorization
-  Donor giving analysis
-  Project-based ministry budgeting



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Our BELAY Accounting Professional is a part of the finance team. She's not an outsider anymore. She never was, honestly. It was an immediate bond. She's one of the team leaders in my mind because between me and her, we're giving all the financial direction.

- Alan Smith, King's Cross Church

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When I pull the report and go to our leadership and say, this is where we stand financially, I can have confidence in those numbers. I don't have any shadow of a doubt that what I'm presenting to them is accurate and usable, and that's big.

- Jerod Beck, Emmaus Church

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A Clearer Path to Ministry Growth

Your church deserves more than a generic accounting firm and more than the limited bandwidth of a volunteer. You deserve an expert — someone who specializes in church accounting and brings the clarity and precision your ministry needs.

BELAY will match you with an exceptional, U.S.-based Accounting Professional who not only understands church finances but also understands the weight and responsibility of financial stewardship. You'll receive accurate, timely financial reports that give you the clarity you need to make wise, informed decisions. No more guessing where your budget stands or waiting on incomplete data.

But with a BELAY Accounting Professional, you get more than just reports. You get a dedicated partner who is aligned with your ministry's goals and mission — and the peace of mind that comes with a financial expert.

All so you can lead your church with confidence.

Ready to lead with greater clarity?

[SCHEDULE A CALL](#)

[Schedule a call](#) with BELAY to discover how our U.S.-based Accounting Professionals can help your church manage its finances with integrity, clarity, and purpose — so you can focus on growing your ministry and your impact.

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BELAY is Godsent. Our BELAY Accounting Professional was sent to us by God. I truly believe that.”

- **JC Campbell, Greater Hope Church**

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Hiring BELAY was one of the best decisions we've made. I just can't reiterate the relief it provides as a leader to understand that BELAY has such a high standard. What our Accounting Professional has brought to the table has been nothing but absolute quality.

- **Brett Coates, Real Life Christian Church**

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