



Meet **Jonah**
a **BELAY**

ACCOUNTING MANAGER

The Person Behind Your **Freedom**

Meet **Jonah**

YOUR ACCOUNTING MANAGER



Jonah Ebenhoeh is an Accounting Manager at BELAY who oversees client relationships across day-to-day bookkeeping and month-end close. He works closely with staff and senior accountants to ensure financials are accurate, so clients can trust the numbers they're using to run their business.

Q: What does an Accounting Manager do at BELAY?

"I oversee the full client relationship from an accounting standpoint. That means making sure the day-to-day bookkeeping is getting done and done accurately, overseeing month-end close, and reviewing the final financials before they're sent to the client."

"I also act as a senior accountant for some clients, especially around revenue recognition and cost of goods sold."

Q: What prepared you for this role?

"I'm not a classically trained accountant. I started from the ground up — entering invoices, helping with payroll, and learning what journal entries were along the way."

"I've worked across a lot of different industries, from property management to food and beverage to retail. That variety helped me understand how different businesses work and what owners actually need from their financials."

Q: What's been rewarding about working with clients?

"Watching clients grow and figure things out along the way."

"One client I work with is a prenatal vitamin and supplement company that's still relatively new. Seeing them navigate their market, understand their pricing, and grow with confidence — and being part of that process — has been a lot of fun."

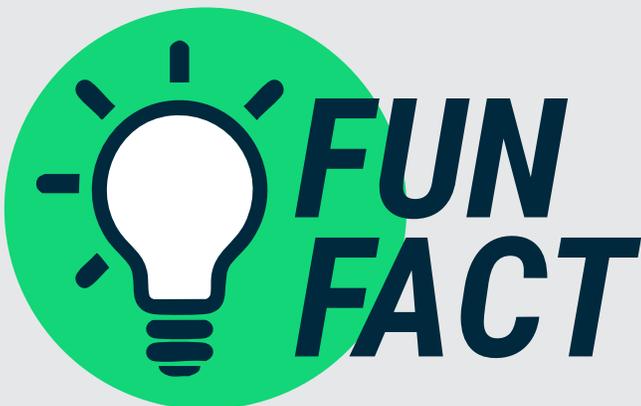
"I've been on the side of trying to make a budget work — not just reporting that it's off — and that helps me understand where business owners are coming from."

Jonah Ebenhoeh
BELAY Accounting Manager

Q: What's something AI can't replace in your role?

"For me, it's perspective. I've been on the side of trying to make a budget work, not just the person saying, 'We're over budget.'"

"That experience helps me understand where business owners are coming from and how they're thinking about their numbers."



Jonah didn't originally plan to work in accounting. He started his career on the tennis court and was once a Director of Tennis at a country club before discovering he had a knack for accounting and business operations.

But That's Not All:

YOUR FULL BELAY TEAM AT A GLANCE

BELAY works alongside leaders through two core solution areas — **BELAY Assistants** and **BELAY Financial Solutions** — stepping into the parts of your business that require judgment, consistency, and follow-through.



ASSISTANT SOLUTIONS

- Executive & Personal Management
- Leadership & Time Management
- Operations & Process Ownership
- Marketing & Brand Execution
- Content & Communication
- Sales & CRM Execution
- Technology, AI & Automation Management
- Team Coordination & Scaling



FINANCIAL SOLUTIONS

- Bookkeeping & Financial Operations
- Month-End Close & Financial Reporting
- Full-Service Accounting Teams
- Payroll & Tax Services
- Financial Oversight & Controls
- Budgeting, Forecasting & Cash Flow
- Inventory & Cost Management
- Strategic Financial Leadership

Whether you need help in one area or a fully integrated support team, BELAY builds a solution around your business, so you get the expertise you need without the overhead of hiring in-house.

Ready to meet the team behind **YOUR FREEDOM?**

You don't need more software. You need the right people. Book a call and start working with a BELAY professional who elevates your work and your life.

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Click here to book a quick 15-minute conversation with a Solutions Consultant so we can learn about exactly what kind of support you need.



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